

Let's Communicate

the EUSBSR for the benefit of the region

Innovation and Smart Specialisation SEMINAR BASED ON THE EU STRATEGY FOR THE BALTIC SEA REGION

Date: 25 April 2018

Time: 10:00 - 15:00 (registration from 09:30)

Place: Akershus County Administration, Schweigaardsgt. 4 (Galleriet), Oslo

Purpose of the seminar:

Give input to the regional reform process in Norway – highlighting Smart Specialisation and the experiences with S3-strategies in the Baltic Sea Region. The seminar should increase knowledge about Baltic Sea Region Cooperation and the EU Strategy for the Baltic Sea Region (EUSBSR).

We wish to;

- Share experiences on Smart Specialisation strategies and public support to innovation
- Give input and food for thoughts in the regional reform process in Norway with regard to innovation support and smart specialisation
- Inform about and discuss Norwegian actors' possibilities for more active engagement and participation on the arenas and in concrete project activities in the Baltic Sea Region.

Target group:

Representatives from Norwegian regions working with regional planning and development, international cooperation and actors involved in innovation, digitalisation and smart specialisation from national and regional level in Norway.

PROGRAMME (pr 14.03.18)

Moderator: Jan Edøy, Director at the Oslo Region European Office

10:00 Welcome by Vincent Fleisher, Deputy Director General, Norwegian Ministry of Local Government and Modernisation

10:10 Short presentation of the EUSBSR – framework, purpose and intentions by, Lina Marcinkutė, European Commission, DG Regio

Q & A

10:30 EU Strategy for the Baltic Sea Region and Innovation – introduction by Policy Area Coordinator - Tomasz Jalukowicz, Polish Ministry of Science and Higher Education
<http://www.pa-innovation.eu>

Q & A

11:00 Smart Specialisation Strategies - a successful initiative for Europe and BSR?
<http://s3platform.jrc.ec.europa.eu/>

- S3 – what's going on in the Baltic Sea region by Jukka Teräs from Nordregio
- New Smart Specialisation manual for Norway by Anja Gjærum from the Norwegian Ministry of Local Government and Modernisation
- Collaboration and alignment of instruments for smart specialisation in the BSR by Lina Stanionyte from the JRC S3-team in Seville

Panel discussion with speakers – including participants

12:30 - 13:00 Light lunch and networking

13:00 Smart Specialisation strategies as tool for regional development – share of best practise experience from Region Värmland, Sweden – Anders Olsson

13:30 Why Norwegian regions should invest in participating in transnational Baltic Sea Region collaboration

- BSR Stars S3 – Trøndelag fylkeskommune, Per Erik Sørås
- LARS – Oppland fylkeskommune, Erik Lagethon
- Innovation Express – Innovation Norway, Hans Eirik Melandsø

Q & A

14:45 Summing up

- Jon Petter Arntzen, Head of Secretariat, Eastern Norway County Network
- Ann Irene Saeternes, Eastern Norway County Network - national contact point for the Interreg BSR programme and Norwegian coordinator in the Let's Communicate project

15:00 End of seminar

